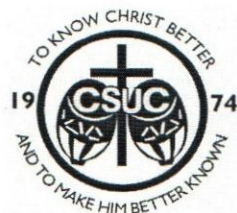


Index number: _____ Signature: _____ Date: _____



CHRISTIAN SERVICE UNIVERSITY COLLEGE
KUMASI

FACULTY OF HUMANITIES

DEPARTMENT OF COMMUNICATION STUDIES

BACHELOR OF ARTS IN COMMUNICATION

End of Second Semester Examination, 2018/2019 Academic Year

Level 400

BACS: 406: TOPICAL ISSUES IN BROADCAST JOURNALISM

May, 2019

[70 marks]

Time: 2 hrs 30 mins.

INSTRUCTIONS TO CANDIDATES

- Provide your answer in the **Answer Booklet**
- Answer question ONE; and two others.
- Note: Marks will be awarded for clarity of expression (grammar) and logical presentation of facts.
- Write your index number clearly at the top of the question paper

Examiner: Eric Boadi

Index number: _____ Signature: _____ Date: _____

1. Demonstrate your understanding of the ten (10) steps for effective environmental reporting. (30 Marks)

2. Explain five (5) guidelines for effective crisis/disaster reporting. (20 Marks)

3. Explain five (5) ethical problems of health journalism. (20 Marks)

4. Explain five (5) language modifications that are necessary for ensuring gender-sensitive reporting. (20 Marks)

5. "Investigative reporting includes more than stories that expose corruption and criminal activity." Explain the broader scope of Investigative reporting. (20 Marks)

WISH YOU ALL THE BEST!!!