



**CHRISTIAN SERVICE UNIVERSITY COLLEGE**

**KUMASI, GHANA**

**FACULTY OF HUMANITIES**

**DEPARTMENT OF COMMUNICATION STUDIES**

**BACHELOR OF ARTS IN COMMUNICATION STUDIES**

**END OF SECOND SEMESTER EXAMINATIONS – 2021/22 ACADEMIC YEAR**

**LEVEL 400**

**BACS 402: TOPICAL ISSUES IN PRINT JOURNALISM**

**June 2022**

**70 Marks**

**Time Allowed 2:30 Hours**

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**GENERAL INSTRUCTION TO CANDIDATES:**

- Answer **Question 1** and any other **TWO (2)**.
- Present all answers in essay form.
- Marks will be awarded for clarity of expression of ideas and grammar

Write your index number on top of the question paper

*Examiner: BoaduAyebofo*

**Question 1: 30marks**

- A) Which genre or type of journalistic writing requires a large number of people working together as a team on the same story? (5marks)
- B) Where does Investigative journalism begin from? (5marks)
- C) Cite FOUR sources of Political News (5marks)
- D) Political coverage can be categorised as...? (5marks)
- E) Name TWO areas that election coverage deals with. (5marks)
- F) What is GDP? (5marks)

**Question 2: 20marks**

- A) Identify THREE major areas of Financial/ Economic or Business Reporting (5marks)
- B) Explain the following business or economic terms i) Deficit ii) Capital Expenditure iii) Recurrent Expenditure iv) Bullish Market v) Bearish Market (10 marks)
- C) What do you understand by personal financial stories? (5marks)

**Question 3: 20marks**

What do you understand by the statement that an Investigative Story demands "a mountain of supporting information."

**Question 4: 20marks**

What is Environmental Reporting and what is required to be a good Environmental Journalism

**Question 5: 20marks**

**A)** What is a Beat in journalism (10marks)

**B)** Why does Court Reporting demand care and diligence? (10marks)