



**CHRISTIAN SERVICE UNIVERSITY COLLEGE
KUMASI –GHANA**

FACULTY OF HUMANITIES

DEPARTMENT OF COMMUNICATION STUDIES

BACHELOR OF ARTS IN COMMUNICATION

End of First Semester Examination, 2021/2022 Academic Year

Level 300

BACS 303: PHOTOGRAPHY

January 2022

[70 marks]

Time: 2 Hours 30mins

INSTRUCTIONS TO CANDIDATES

- Provide your answer in the **Answer Booklet**
- **ANSWER QUESTION 1 AND ANY OTHER TWO**
- Marks will be awarded for clarity of expression (grammar) and logical presentation of facts.
- Write your index number clearly at the top of the question paper.
- The question paper should be inserted in the answer booklet for submission.

Examiner: Ginn Bonsu Assibey (PhD)

1. Most photographers in Ghana are familiar with camera controls with little knowledge of the artistic dimension of photography. As a knowledgeable photography student, state and explain **five** photographic **compositional strategies** that make photographs professional. **(30 marks)**

2. Camera settings used for taking photographs are based on the nature of light available as well as the nature of the movement of a subject. Thus, taking photographs demands an understanding of the science behind how a camera **shutter, ISO and aperture** work together. Describe how an image/scene can be shot using the shutter, ISO and aperture as the key camera controls under the following situations:
 - i. A dinner near a pool
 - ii. A portraiture on a sunny day
 - iii. Sports event **(20 marks)**

3. Adwoa Rambo went through so many challenges before she became a renowned professional freelance photographer. Outline and discuss **five** freelance photography challenges she might have gone through. **(20 marks)**

4. The easiest way to use a single-lens reflex camera is to tune it into the automatic mode for taking photographs. However, at times the photographs taken in automatic mode are poor. As photography student **list** and **explain** the **functions** of ten parts of a still single-lens reflex professional camera. **(20 marks)**

5. Some photojournalists have been arrested, others have been beaten while others have gotten their still cameras smashed when taking certain shots in public spaces. Advice such journalists using the guidelines below:
 - i. Passing off
 - ii. Plagiarism
 - iii. Ethics in photojournalism
 - iv. Rule of thirds **(20 marks)**