



**CHRISTIAN SERVICE UNIVERSITY COLLEGE  
KUMASI -GHANA**

**SCHOOL OF BUSINESS**

**DEPARTMENT OF MARKETING, LOGISTICS AND CORPORATE STRATEGY  
END OF FIRST SEMESTER EXAMINATIONS, 2019/2020 ACADEMIC YEAR**

**BACHELOR OF BUSINESS ADMINISTRATION  
Level 200**

**CSBP 267: PRINCIPLES OF PROCUREMENT AND SUPPLY CHAIN MANAGEMENT**

**June 2020**

**[70 marks]**

**INSTRUCTIONS TO CANDIDATES:**

- **Answer TWO Questions (for 35 marks each)**
- **Write your answer on the answer sheets provided**
- **Your answer for EACH QUESTION should be THREE (3) pages minimum.**
- ***Please present your answer in ESSAY form***
- **Write your index number clearly at the top of every page of the answer sheets used.**

**Note: Marks will be awarded for:**

- Introduction
- Content
- Conclusion
- Evidence of Further Reading
- Originality and Independence (Cheating would be penalized and integrity rewarded)
- Correct grammar, clarity of expression and logical presentation of facts.
- Referencing (for Masters and Level 300-400 papers)

**Answer TWO Questions**

**Question 1 (35 marks)**

The strategic fit requires that company's supply chain achieve the balance between responsiveness and efficiency that best meet the needs of a company's competitive strategy.

In this light, discuss **six (6) cross- functional drivers** to supply chain performance that best achieve the responsiveness and efficiency.

**Question 2 (35 marks)**

Raising awareness about the fundamental procurement principles and ethical behaviours, discuss how procurement officers can communicate these principles to a wider audience so that everyone can appreciate their value.

**Question 3 (35 marks)**

Identify and discuss the basic types of specifications a procurement officer has to consider before making procurement.

**Question 4 (35 marks)**

As a procurement officer, consider your role in the procurement cycle including;

- a. Which activities you should be involved.
- b. The key issues / problems you may face at each stage of the procurement cycle.