

Index Number:

Prog:

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CHRISTIAN SERVICE UNIVERSITY COLLEGE

KUMASI

CSUC SCHOOL OF BUSINESS

DEPARTMENT OF MANAGEMENT AND GENERAL STUDIES

BACHELOR OF BUSINESS ADMINISTRATION

End of Second Semester Examinations, 2019/2020 Academic Year

Level 200

BBA/BA THEOLOGY

CSBH 259/CSBG 244: HUMAN RESOURCE MANAGEMENT

JUNE 2020

INSTRUCTIONS TO CANDIDATES:

- Answer two (2) questions (35 marks each)
- Write your answer on the answer sheets provided
- Your answer for EACH QUESTION should be FOUR (4) pages minimum
- Please present your answer in ESSAY form as much as possible
- Write your index number clearly at the top of every page of the answer sheets used

Note: Marks will be awarded for:

- Introduction
- Content
- Conclusion
- Evidence of further reading
- Originality and independence (cheating would be penalised and integrity rewarded)
- Correct grammar, clarity of expression and logical presentation of facts.
- Answers to questions must be well referenced

Examiner: Isaac Ampong

Index Number:

Prog:

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Q1. A company is being set up by a group of 3 professionals. The business objective is to sell mobile phones of a Chinese company which has come up with an inexpensive range of handset ranging from Gh500 to Gh7000. The plan of the founders is to sell it through dealership with leading mobile sales stores in the city. They need to submit a human resource plan for the next 18months to their investors. Discuss all the important steps of HR planning for this company.

(35 marks)

Q2. Discuss the external factors which in your opinion might influence companies hiring strategies. What should they do at the hiring stage to prevent early attrition?

(35 marks)

Q3. Discuss the workplace implication of the Equity Theory.

(35 marks)

Q4. Maintaining a competent and motivated workforce is a difficult task. From your general observations, discuss challenges, HR Managers faces in maintaining a competent workforce.

(35 marks)