

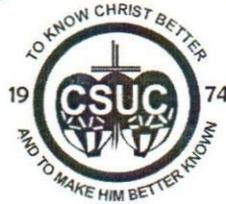
Write your index number clearly at the top of the question paper

FACULTY OF HUMANITIES  
DEPARTMENT OF COMMUNICATION STUDIES

BACHELOR OF ARTS IN Index number:

\_\_\_\_\_ Signature \_\_\_\_\_

Date: \_\_\_\_\_



**CHRISTIAN SERVICE UNIVERSITY COLLEGE**  
**KUMASI**  
COMMUNICATION

End of Second Semester Examinations, 2018/2019 Academic Year

LEVEL 100

BACS 108: CREATIVE AND EXPOSITORY WRITING

MAY, 2019

[70marks]

TIME: 2 hours 30 minutes

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**INSTRUCTIONS TO CANDIDATES**

Provide all answer in the **booklet** provided

Answer **two questions** from **SECTION A** and attempt all questions in **SECTION B**

Note: Marks will be awarded for clarity of expression (grammar) and logical presentation of facts.

*Examiner: Adade Yeboah*

## **SECTION A {40 marks}**

1. "As a writer, you are compared to a band leader who will orchestrate all the elements of your writing into one coherent structure." Discuss seven (7) strategies a writer can use to his advantage in considering the general content on creative writing.
2. 'Giving Examples' and 'Process Analysis' are two vital writing strategies, which are tools for an effective creative writing". Discuss skills one will adopt to make these strategies relevant in one's write up.
3. "In prose writing, the rhetorical situation should serve as a guide to one's organizational choices". Discuss Seven (7) of these choices for effective creative writing.

## **SECTION B {30 marks}**

1. The expository mainstream paragraph explains, discusses or exposes an idea. Name 5 kinds of this type of paragraph.
  - (a)
  - (b)
  - (c)
  - (d)
  - (e)
2. Classification has good skills to explore. Name how five ( 5 ) of these skills can be used
  - (a)
  - (b)
  - (c)
  - (d)
  - (e)
3. Argumentation in prose writing requires a good deal of the writer. Name 4 of this requirement.

- (a)
- (b)
- (c)
- (d)

In TWO sentences one for each, define the following terminologies in creative writing (one and a half marks each).

- ( a ) Advocative argument
- (b) Unity
- (c) Refutation
- (d) Coherent

4. In prose writing there are certain common errors that must be avoided to commit obvious mistakes.. Mention four (4) of these errors.

- (a)
- (b)
- (c)
- (d)

5. The Aristotelian type of argument teaches how to state a claim and prove it. He uses 3 forms of proof. Name them.

- (a)
- (b)
- (c)

6. Exploring ideas for creative writing has some effective skills to adopt. Mention 5 of them.

- (a)
- (b)
- (c)
- (d)
- (e)