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CHRISTIAN SERVICE UNIVERSITY COLLEGE KUMASI

FACULTY OF HUMANITIES DEPARTMENT OF COMMUNICATION STUDIES

BACHELOR OF ARTS IN COMMUNICATION

End of First Semester Examination, 2019/2020 Academic Year

Level 300

BACS: 317: ESSENTIALS OF BROADCAST JOURNALISM

December, 2019

[70 marks]

Time: 2 hrs 30 mins.

INSTRUCTIONS TO CANDIDATES

- Provide your answer in the **Answer Booklet**
- Answer question ONE; and two others.
- Note: Marks will be awarded for clarity of expression (grammar) and logical presentation of facts.
- Write your index number clearly at the top of the question paper

Examiner: Eric Boadi

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1. Read the following extract carefully.

"A Nigerian husband and his Canadian wife of Ghanaian origin are fighting a deportation order scheduled for next week.

Temitope Issac Kayode came to Canada several years ago as a refugee from Nigeria, and married a Canadian woman, Doris Addo, last July.

He applied for permanent residency in October 2018.

Tuesday, they thought they were going for an interview about the application with immigration officials, but Kayode says that instead of an interview, he was handcuffed and taken into custody.

"It was a big embarrassment, a disgrace," said Kayode, who isn't exactly sure why he was detained.

Following a hearing Thursday, he was allowed to go home with his family, but issued a deportation order from Canada Border Services Agency which states he must appear at the Calgary International Airport Tuesday, October 22 at 12 p.m.

"It's going to be very difficult on us," Addo told CTV News.

She has two adult children with cerebral palsy who require caregivers. The family is concerned about not having enough help without Kayode.

"it's going to be a lot of work on me and my daughter, my middle one. I'm going to need her support extra but that won't be easy because she is in school," said Addo." GNA

Identify and explain what makes the above extract newsworthy. (30 Marks)

2. Explain four main sources of news stories for broadcasting.
3. Explain the criteria for or elements of a complete news story. (20 marks)
4. Design a running order for a thirty-minute news bulletin show on radio. You may choose your own week day and starting time. (20 marks)
5. Describe the structure of a broadcast news story.