



CHRISTIAN SERVICE UNIVERSITY COLLEGE

KUMASI, GHANA

FACULTY OF HUMANITIES

DEPARTMENT OF COMMUNICATION STUDIES

BACHELOR OF ARTS IN COMMUNICATION STUDIES

END OF FIRST SEMESTER EXAMINATIONS – 2020/21 ACADEMIC YEAR

LEVEL 200

BATA 204: SOCIAL PSYCHOLOGY

April, 2021

30 Marks

Time Allowed: 1:30 Hours

SECTION B

1. Examine the Characteristics of Science (15 marks)
2. Identify the Basic Scientific Procedures (15 marks)
3. Distinguish between social psychological knowledge and common sense (15 marks)
4. Identify the basic processes of learning and explain each (15 marks)
- 5 Explain memory and the type (15 marks)

Examiner: Acheampong Frank (Otuo)