



**CHRISTIAN SERVICE UNIVERSITY COLLEGE**

**KUMASI**

**CSUC SCHOOL OF BUSINESS**

**DEPARTMENT OF MANAGEMENT AND GENERAL STUDIES**

**BACHELOR OF BUSINESS ADMINISTRATION**

**End of First Semester Examinations, 2018/2019 Academic Year**

**Level 200**

**Regular/Weekend School**

**CSBH 234 PRINCIPLES OF MANAGEMENT  
(2 CREDIT HOURS)**

**LEVEL 200**

**December 2019**

**Time Allowed: 45minutes**

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**GENERAL INSTRUCTIONS:**

- This section comprises ESSAY question. You are required to choose any one (1) question and answer in the answer booklet.
- Question paper must be handed over to the invigilator after the exams.
- Each question carries 10 MARKS

## **SECTION B**

1. Write short notes on the following

A. Scientific Management

B. Bureaucratic Organisations

C. Administrative Principle

**10MARKS**

2. A. Managers perform many roles in organisation. Identify and explain ANY five of these roles.

**5MARKS**

B. Write short notes on Michael Porter Five Factor Forces used in analysing how competitive industry is.

**5MARKS**