



**CHRISTIAN SERVICE UNIVERSITY COLLEGE
KUMASI, GHANA
FACULTY OF HUMANITIES
DEPARTMENT OF PLANNING AND DEVELOPMENT
BACHELOR OF ARTS IN PLANNING AND SOCIAL DEVELOPMENT
END OF SECOND SEMESTER EXAMINATIONS – 2021/22 ACADEMIC YEAR**

LEVEL 300

DPSD 302: CORPORATE SOCIAL RESPONSIBILITY

June, 2022

[70 Marks]

Time Allowed: 2 Hours, 30 Mins.

GENERAL INSTRUCTION TO CANDIDATES:

- Answer Any **Three** Questions.
- All Questions DO NOT carry equal marks.
- Write your answers in the answer booklet provided.
- Marks will be awarded for clarity of expression, correct grammar, and logical presentation of work.
- Write your index number on the cover page of the answer booklet, and on top of every page of the answer booklet.

Examiner: Bernard Adjei-Poku (Ph.D)

Question 1: [30 marks]

Kwabere East District Assembly, over the past five years, has been finding it difficult to implement most of its planned projects due to inadequate funds. Due to this, some communities in the district lack basic needs such as potable water, decent toilet facility, and classroom block for school children, among others. However, many companies are located in the district. You have recently been posted to the district as a Development Planning Officer. You believe strongly that Corporate Social Responsibility can help the district solve some of its problems. You have been invited by the top leaders of the district to share your views on how the district can provide for some of the basic needs of the communities.

- a. Explain to the leaders, the contemporary perspective of what corporations are, and how that presents an opportunity for corporate social responsibility [15 marks]
- b. Outline three strategies the district can adopt to encourage the companies to undertake corporate social responsibility that meets the basic needs of the people. [15 marks]

Question 2 [20 marks]

There are four components of corporate social responsibility. Using a pyramid, explain each of the components and show how they are all related. [20 marks]

Question 3 [20 marks]

You recently got an employment appointment with a reputable company in Ghana, which is fast growing. The company is now beginning to consider corporate social responsibility in its operations. As a new graduate with fresh ideas, explain the concept of corporate citizenship to them and outline five benefits the company will derive by becoming more corporate socially responsible. [20 marks]

Question 4 [20 marks]

- (a) Explain the meaning of corporate governance. [5 marks]
- (b) "Good corporate governance would promote corporate social responsibility". Give three ways in which the above statement is possible. [15 marks]

Question 5 [20 marks]

What is sustainable development and how can corporate social responsibility contribute to it? [20 marks]

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