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Chapter

Entrepreneurship Realities in the Light of COVID-19 in Ghana

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ABSTRACT

The unprecedented outbreak of the coronavirus disease (COVID-19) has severely affected businesses globally. COVID-19 had mixed effects on entrepreneurs in Ghana. On the one hand, the COVID-19 pandemic has exacerbated entrepreneurs' suffering, with micro-entrepreneurs and sports entrepreneurs being the hardest hit. On the other hand, digital entrepreneurs have benefited or continue to benefit from COVID-19 since more institutions and individuals rely on digital communication for their daily activities. This conceptual chapter aims to shed light on the nature of Ghana's entrepreneurship in the COVID-19 era. The authors conducted a search in key academic databases as well as Google Scholar and other online portals. The search focused on entrepreneurship and COVID-19. Other areas covered by the search include entrepreneurial orientation in the era of COVID-19 and the mitigation efforts of COVID-19. The chapter concludes with some implications for practitioners.