Index number	Programme Option	Signature



CHRISTIAN SERVICE UNIVERSITY COLLEGE KUMASI -GHANA

FACULTY OF HUMANITIES

DEPARTMENT OF COMMUNICATIOIN STUDIES END OF FIRST SEMESTER EXAMINATIONS, 2021/2022 ACADEMIC YEAR

BACHELOR OF ARTS IN COMMUNICATION STUDIES Level 300

BACS: 315: WRITING FOR THE SCREEN

January 2022

[70 marks]

INSTRUCTIONS TO CANDIDATES:

- Answer question ONE; and two others.
- Write your answer on the answer sheets provided
- Please present your answer in ESSAY form
- Write your index number clearly at the top of every page of the answer sheets used.

Note: Marks will be awarded for:

- Introduction
- Content
- Conclusion
- Evidence of Further Reading
- Originality and Independence (Cheating would be penalized and integrity rewarded)
- Correct grammar, clarity of expression and logical presentation of facts.

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	Answer THREE Question	<u>ns</u>	
Question 1: Explain six characteristics of an	observational documentary.	[30 mark	ĸs]
Question 2: What is a thread of a story and e	explain three examples of hypotheti	tical threads?	ks]
Question 3: Outline and explain five steps n	ecessary for the planning and exec	cution of a broadcast documentary feature [20 mar]	
Question 4: Explain four tools for effective	story-telling.	[20 mar	·ks]
Question 5: Explain four functions of the d	ocumentary genre of filmmaking.	[20 mar	ks]

Examiner: Eric Boadi