Programme Option

Signature



CHRISTIAN SERVICE UNIVERSITY COLLEGE KUMASI -GHANA

FACULTY OF HUMANITIES

DEPARTMENT OF COMMUNICATION STUDIES END OF FIRST SEMESTER EXAMINATIONS, 2021/2022 ACADEMIC YEAR

> BACHELOR OF ARTS IN COMMUNICATION STUDIES Level 200

BACS: 209: INTRODUCTION TO ELECTRONION

March 2022

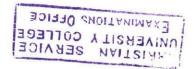
[70 marks]

INSTRUCTIONS TO CANDIDATES:

- Answer question ONE; and two others.
- Write your answer on the answer sheets provided
- Please present your answer in ESSAY form
- Write your index number clearly at the top of every page of the answer sheets used.

Note: Marks will be awarded for:

- Introduction
- Content
- Conclusion
- Evidence of Further Reading
- Originality and Independence (Cheating would be penalized and integrity rewarded)
- Correct grammar, clarity of expression and logical presentation of facts.



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	Answer THREE Question	<u>s</u>
Question 1:		
Provide six historical account	nts of the development of electronic med	
		[30 marks]
Question 2:	og of electronic modic history in the wor	ld from 1807 to 1022
Narrate five major milestone	es of electronic media history in the work	id Holli 1897 to 1922.
		[20 marks]
Question 3:		
Explain Network Broadcasti	ng and explain the three modes of distri	
		[20 marks]
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Question 4:	EXAMINATIONS	OFFICE
	presenting broadcast content.	
		[20 marks]
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Question 5: Explain five negative effects	s of the invention of electronic media on	society.
		TAO
		[20 marks]