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Date:_____



CHRISTIAN SERVICE UNIVERSITY COLLEGE KUMASI

FACULTY OF HUMANITIES

DEPARTMENT OF COMMUNICATION STUDIES

BACHELOR OF ARTS IN COMMUNICATION

End of Second Semester Examinations, 2021/2022 Academic Year

Level 100 JANUARY ADMISSIONS

BACS 108: CREATIVE AND EXPOSITORY WRITING.

AUGUST, 22

[70marks]

TIME: 2 hours 30 minutes

INSTRUCTIONS TO CANDIDATES

Provide all answers in the **booklet** provided

Answer **two questions** from **SECTION A** and attempt all questions in **SECTION B**

Note: Marks will be awarded for clarity of expression (grammar) and logical presentation of facts.

Write your index number clearly at the top of the question paper

Examiner: Adade -Yeboah

SECTION A {40 marks}

1. Discuss six (6) ways of generating ideas for Creative Writing. Give examples to illustrate your answer.
2. 'Writing in the 21st Century requires that one adopts certain strategies'. Discuss six (6) of these strategies, giving examples in each case for illustrations.
3. Discuss the elements of argumentation that would make one's argument sound and meaningful. Give examples to justify your write up.

SECTION B {30 marks}

1. Mention five (5) pre-writing techniques in the writing process
 - (a)
 - (b)
 - (c)
 - (d)
 - (e)
2. State six (6) systematic approach to writing creatively.
 - (a)
 - (b)
 - (c)
 - (d)
 - (e)
 - (f)
3. What are the general content that go into Creative Writing. Mention 5 of them.
 - (a)
 - (b)
 - (c)