



**CHRISTIAN SERVICE UNIVERSITY COLLEGE  
KUMASI, GHANA**

**CSUC SCHOOL OF BUSINESS  
DEPARTMENT OF ACCOUNTING AND FINANCE  
BACHELOR OF BUSINESS ADMINISTRATION**

**END OF SECOND SEMESTER EXAMINATIONS – 2019/20 ACADEMIC YEAR**

**Level 200 (Regular, Evening and Weekend)**

**CSBF 260: BUSINESS AND THE ECONOMY OF GHANA**

**JUNE, 2020**

**[70 MARKS]**

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**INSTRUCTIONS TO CANDIDATES:**

- **Answer TWO Questions (for 35 marks each)**
  - Write your answer on the **answer sheets provided**
  - **Your answer for EACH QUESTION should be THREE (3) pages minimum.**
  - *Please present your answer in ESSAY form*
  - Write your index number clearly at the top of every page of the answer sheets used.
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**Note: Marks will be awarded for:**

- Introduction
- Content
- Conclusion
- Evidence of Further Reading
- Originality and Independence (Cheating would be penalized and integrity rewarded)
- Correct grammar, clarity of expression and logical presentation of facts.
- Answers to questions must be well referenced.

**Examiner: S. Owusu**

**ANSWER QUESTION ONE AND ANY OTHER QUESTION**

1. Explain the effect of the Covid-19 pandemic on the following in Ghana's economy:  
**(20 MARKS)**
  - a. Foreign exchange earnings from tourism in Ghana.
  - b. Government tax revenue.
  - c. Budgetary support from donor countries and agencies.
  - d. The exchange rate.
  - e. Remittances from abroad.
  
2. Killick (2004) posits that the Government of Ghana is incompetent in running its own budget. Discuss any four factors to support his assertion. **(20 MARKS)**
  
3. Identify and explain any five factors necessary to achieve economic development in Ghana.  
**(20 MARKS)**
  
4. Outline five reasons why Ghana's Development Plans have not been generally successful.  
**(20 MARKS)**