



**CHRISTIAN SERVICE UNIVERSITY COLLEGE  
KUMASI**

**DEPARTMENT OF MANAGEMENT AND GENERAL  
STUDIES**

**BACHELOR OF BUSINESS ADMINISTRATION  
End of Second Semester Examination, 2018/19 Academic Year**

**LEVEL 400  
CSBG 464: PROJECT MANAGEMENT**

**MAY, 2019**

**Time: 2 hours 30 mins**

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**GENERAL INSTRUCTIONS: ANSWER QUESTION ONE AND OTHER TWO FROM THE SET OF QUESTIONS BELOW.**

**QUESTION ONE CARRIES 30 MARKS AND ANY OTHER QUESTION CARRIES 20 MARKS.**

### Question 1

The organization you are working for intends to convert a residential facility, which is situated on a large plot of land (about 0.4 ha in size) into a shopping centre. The facility was purchased through an auction by a financial institution as a result of the original owner's inability to settle indebtedness to the institution.

From your knowledge of project management:

- i. What would be the relationship between this project and the organization's strategic objective/vision? **(8 marks)**
- ii. What is the main purpose of performing a stakeholder analysis of a project? **(6 marks)**
- iii. What process will you go through in the management of the stakeholders? **(8 marks)**
- iv. Discuss the importance of the term 'Triple Constraints' in Project Management **(8 marks)**

### Question 2

2a) Describe the practices that should be followed in directing and managing project execution. **12 Marks**

2b) What are some of the typical problems that project teams face during project execution? **(8 Marks)**

### Question 3

- a) Why Risk Management is often neglected on projects? **14 Marks**
- b) Why is it important to take the time to identify and rank risks throughout the project's life? **6 Marks.**

### Question 4

- a) What is involved in closing projects? **(15 Marks)**
- b) Why should all projects be formally closed? **(5 Marks)**

### Question 5

Good execution is crucial to project success. Project Managers must apply concepts related to motivation to lead people during project execution to achieve the required success.

How does Maslow's hierarchy of needs theory affect motivation in project management? **(20 Marks)**

### Question 6

Christian Service University College (CSUC) intends to invite a private developer to construct an annex to the current Executive Students Hostel. Projects involve five project management process groups. It is assumed that applying these process groups in a consistent, structured fashion increases the chance of project success. As a team player you are required to make a presentation on the following key issues.

- i. What are the five project management process groups? (2 mark)
- ii. Briefly describe the five project management process groups (10 marks)
- iii. Outline the key outputs of the project management process groups.(8 marks)

